

Writing Digital Content

(SU16-52-2802-01, Spring 2016) Mondays, 10:00-12:50; Class Room: 304, 33. E. Congress

Instructor: Ryan Trauman / rtrauman@colum.edu, or @trauman

Office: Rm 317C, 33. E. Congress

Hours: Monday, 1:30-3:30; Wednesday, 1:30-3:30, or by appt.

Course Description

Students engage in evaluation, analysis, and preparation of content for the web using a combination of web standard markup and content management/delivery systems. The course covers principles of rhetoric, design, practices of web accessibility, develops basic ability to write in plain text files with web standard markup (HTML and CSS), and offers students practical experience in evaluating, creating, editing, curating, and delivering content for the web.

Course text:

All course texts will be made available for download via Moodle.

Assignments (See Moodle for detailed descriptions and schedule.)

- **Weekly Blogs:** You will choose a topic/profession/field to blog about for the duration of this term, and each of your weekly entries will focus on that subject. Roughly 300 words per week.
- **Weekly Tweets:** A variety of different tweets each week related to our class. Roughly 3-5 tweets per week.
- **Reading Responses:** For each required reading, an associated response will be due. Roughly 300-500 words per week.
- **Mini Portfolio and Remediated Version:** An online showcase for at least two of your creative projects.
- **Photo Essay and Remediated Version:** A very short photo essay on the subject of your choice. Roughly 10-20 photos; 1000-1200 words.
- **Web Presence:** The overall collection of your work for the semester.

Policies

Attendance: You will be permitted one absence this term without penalty. Additional absences will significantly reduce your overall course grade. Each absence, whether due a college activity, personal commitment, family emergency, illness, or any other reason will each count as an absence. Make sure you don't make the mistake of planning to miss any class periods if possible. There's always a chance you might get sick or miss class for some unexpected reason later in the term. Note being more than five minutes late to class will result in half an absence. Being late twice, of course, results in a full absence for the term.

Late Work: Each assignment for the course must meet the minimum requirements and relevant deadline in order to earn full credit. Late work will be accepted for half credit up to one week from the original deadline. Work submitted more than a week late will earn no credit.

In-class assignments can only be completed in class on the day they are due.

Plagiarism and other Violations of Academic Integrity: It is your responsibility to read and understand Columbia College Chicago's Academic Integrity Policy. You can find the full description of the policy in the course catalog here:

<http://catalog.colum.edu/content.php?catoid=5&navoid=1053>) If you have any questions about the specific instances or the policy in general, please don't hesitate to contact me with your question.

Students with disabilities: Students with disabilities are requested to present their Columbia accommodation letters to their instructor at the beginning of the semester so that accommodations can be arranged in a timely manner by the College, the department, or the faculty member, as appropriate. Students with disabilities who do not have accommodation letters should visit the office of Services for Students with Disabilities. It is incumbent upon the student to know their responsibilities in this regard. <http://students.colum.edu/ssd/>

Statement of Nondiscrimination: In accordance with civil rights legislation and its commitment to a non-discrimination policy, Columbia College Chicago does not discriminate in its admissions, employment, housing, services, or in the educational courses or programs that it operates based on age, gender, race, color, ethnicity, religion, national origin, disability, or sexual orientation. It is also a Columbia College Chicago policy to ensure that no qualified student with a disability is denied the benefits of, excluded from participation in, or otherwise subjected to discrimination in any College program or activity.

Counseling Services: Services are designed to help students address concerns and increase self-awareness, while empowering to manage challenging areas in their lives. All counseling staff follows professional standards of confidentiality. Information discussed within a counseling relationship will not be disclosed without written permission of the individual. Counseling Services are provided free of charge. Services include individual, couple, and group therapy for students. All currently enrolled students are eligible to receive services. Counseling Service provides students with 10 free individual counseling sessions per academic year. 731 S. Plymouth Court, suite 112, 312.369.8700 counselingservices@colum.edu.

College Advising: The College Advising Center provides undergraduate students with information, guidance, and support to create and implement an integrated educational and professional plan in the arts and media fields. College advisors assist students with all transitional issues to help them navigate the entire college experience. The Advising Center helps students clarify and take responsibility for their academic and career goals. First-year students are expected to meet with their college advisor at least once a semester during their first year. 623 S Wabash, suite 300, 312.369.7645 collegeadvising@colum.edu.

The Learning Studio: The Learning Studio is an excellent resource for academic progress and success for all students at any level. The Learning Studio provides tutoring in a number of disciplines including Accounting, the Science and Math Learning Center, the Foreign Languages Lab and the Writing Center. Students are encouraged to go to the Learning Studio and work with the tutors. Students can make an appointment through Oasis (using the "Make Appointments" tab) or call the Learning Studio. 618 S. Michigan, first floor, 312.369.8130 www.colum.edu/learningstudio

NOTE: I reserve the right to make changes to the course schedule/syllabus if necessary.